

To: Media
From: Katie Noyd, Parks and Recreation Director
Re: Online registration and reservation
Date: November 30, 2011

Excelsior Springs Parks and Recreation will be offering a new and more convenient way to register for activities or reserve facilities starting December 1st with an online system. The Active Network, a leading provider of software technology and marketing solutions for community service organizations, was chosen to provide the online service. With online registration capabilities, thousands of participants will now be able to view, register and pay for activities, including youth and adult sports, fitness classes, art classes and much more! Another exciting feature of this system is the ability to reserve facilities online and check availability of facilities. Participants can go online and check sports schedules and check scores. Customers will still be able to stop by the office and register or drop registration forms in the drop box located at the Community Center.

A big bonus of the new system is the ability to use credit/debit cards online as well as in the office. The Active Network's online registration system will streamline administrative duties within our department and customers will be able to view up-to-date information. Internet registration makes signing up for programs simple, fast and convenient. From the comfort of your home, you can check out activities, view program details, schedules and more! As an added convenience, registrants will receive an e-mail immediately following an online transaction to confirm their enrollment in a program. Users can also sign up to receive text messages updates. Starting December 1st, users can go online and register for an account for their family

To access the Excelsior Springs Parks and Recreation online registration service, please visit the website at www.esparks.org or call 816-630-1040.