

MINUTES OF GOLF BOARD

Location: Golf Club
Date: March 31, 2011
Time: 2:00 pm
Present: Gerald Edwards
Nick Houk
Buddy Bunch
Judy Rounkles
Greg Martin
Tim Jarman – Golf Director
Eric Lane – Golf Superintendent
Kris Bishop – Restaurant Manager
Steve Marriott – Director of Administrative Services
Absent: Sonny Parker – Council Representative

Meeting was called to order by President Gerald Edwards.

A motion was made by Greg Martin; seconded by Nick Houk, to approve the November 18, 2010 meeting minutes. Motion unanimously approved.

Steve Marriott, Director of Administrative Services began the meeting by going over the Yearly Financial Statement and the Budget. This proved to be a very long discussion with a lot of questions.

The Mayor pointed out that any monies the course needs from the city comes from the General Fund. The question is, will the Golf Course continue to need money every year? The board hopes that it won't but realizes that they need a strategic plan of action for the future. There are many factors dealing with a Golf Course making that a hard question. This initiated a long discussion on marketing ideas, things we can do, and logging what has already been accomplished.

It was reported that there were 7 tournaments in 2010 with approximately \$247,000.00 staying in Excelsior Springs. This does not include any money spent during the preparation phase. The board feels these tournaments have a great impact on the community and hope to get additional tournaments this year.

A motion was made by Nick Houk; seconded by Greg Martin to adjourn the meeting. Motion unanimously approved. Meeting adjourned at 5:00 pm.

Judy Rounkles/Shannon Stroud
Secretary